

32nd Annual HACR Symposium: *The Power of Hispanic Inclusion*[™]

Tuesday, October 15

8:00 AM - 9:00 AM EDT (1 hour)

Breakfast Briefing: Cid Wilson's Journey Through DE&I on the Walk to Wall Street

- **Vanessa Bowling Ajavon** VP, Executive Programs, HACR ,
- **Cid Wilson** President & CEO, HACR

9:00 AM - 10:00 AM EDT (1 hour)

Bridging Movements: Civil Rights and Corporate Strategies

- **Alicia Menendez**, Anchor and Correspondent, MSNBC
- **Janet Murguía**, President & CEO, UnidosUS
- **Marc H. Morial**, President & CEO, National Urban League

10:00 AM - 11:00 AM EDT (1 hour)

Diversity by Design: Crafting Inclusive Hiring Practices

- **Yai Vargas**, VP of Strategic Engagements, HACR
- **Rodrigo Salles Medina**, Global Co-Chair, Medtronic Hispanic Latino Network, Medtronic
- **Cinthia López**, Director, People Operations, Google

12:00 PM - 1:15 PM EDT (1 hour, 15 min)

Fireside Luncheon: A Conversation with SBA Administrator Guzman

- **Cid Wilson**, President & CEO, HACR – moderator
- **The Honorable Isabel Casillas Guzman**, Administrator, U.S. Small Business Administration

1:45 PM - 2:30 PM EDT (45 min)

Across Borders: Balancing Global DEI Dynamics and Local Backlash

- **Dr. Lisette Garcia**, EVP & Chief Operating Officer, HACR – moderator
- **Frank Starling**, Chief DEI Officer, Cannes Lions International Festival of Creativity
- **Irene Natividad**, President, GlobeWomen Research and Education Institute

2:30 PM - 3:30 PM EDT (1 hour)

General Counsel Roundtable

- **Lourdes Rosado**, President & General Counsel, LatinoJustice PRLDEF
- **Willie Hernandez**, International General Counsel, The Coca-Cola Company
- **Marjorie De La Cruz**, Chief Legal Officer, Chobani
- **Ricardo Anzaldúa**, Executive Vice President & General Counsel, Everest Global
- **Lucy Lopez**, Chief Legal Officer & Corporate Secretary, Spencer Stuart

3:30 PM - 4:15 PM EDT (45 min)

The Disruptors of DE&I

- **Ileana Ruiz**, Director of Corporate Relations, HACR – moderator
- **Keyla Cabret-Lewis**, Vice President of Diversity, Equity and Inclusion and Talent Development, AFLAC
- **Joaquin Martinez**, VP, Vaccines Field Sales, GSK
- **Kristin Coleman**, Executive Director, Global Diversity, Equity & Inclusion, JPMorganChase
- **Erica Madrid**, Executive Director of Diversity and Inclusion, Morgan Stanley

6:00 PM - 10:00 PM EDT (4 hours)

We'll cap off the evening with our Annual HACR Inclusión Gala, a separately ticketed event celebrating Hispanic inclusion excellence.

- **Ramon Laguarda**, Executive Honoree, Chairman and CEO of PepsiCo
- **Ralph de la Vega**, Corporate Director Honoree, Board Director at American Express, New York Life and more.
- **Nellie Borrero**, Inclusión Champion Honoree, Managing Director and Senior Strategic Advisor for Global Inclusion at Accenture
- **Target Corp.**, Corporate Honoree to be received by Brian Cornell, Chair and CEO

Wednesday, October 16

8:15 AM - 9:15 AM EDT (1 hour)

Breakfast Briefing with American Cancer Society

- **Tawana Thomas Johnson**, SVP and Chief Diversity Officer, American Cancer Society

9:15 AM - 10:00 AM EDT (45 min)

Rekindling the Flame: Pathways to Passionate Leadership

- **Yai Vargas**, VP of Strategic Engagements, HACR – moderator
- **Daisy Auger-Dominguez**, Chief People Officer, Board Member, Author, Auger-Dominguez Ventures

10:00 AM - 11:00 AM EDT (1 hour)

Chief Diversity Officer Roundtable

- **Cid Wilson**, President & CEO, HACR – moderator
- **Joy Fitzgerald**, SVP, Chief Diversity, Equity & Inclusion Officer, UnitedHealth Group
- **Ernest Adams**, Chief Diversity, Equity & Inclusion Officer, Ford Motor Company
- **Michael Matthews**, Chief Diversity & Corporate Responsibility Officer, Synchrony

12:00 PM - 1:30 PM EDT (1 hour, 30 min)

HACR CEO Roundtable Luncheon

- **Bertha Coombs**, CNBC Senior Reporter - moderator
- **Lynn Martin**, President, NYSE Group
- **Paul Knopp**, Chair and CEO, KPMG US
- **Tamara Lundgren**, Chairman & Chief Executive Officer, Radius Recycling

2:00 PM - 4:00 PM EDT (2 hours)

Forward Together: Strategic Insights from the 2024 HACR Corporate Inclusion Index™

- **Dr. Gabriela Martinez-Stevenson**, Quantitative Research Specialist, HACR – moderator
- **Dr. Lisette Garcia**, EVP & Chief Operating Officer, HACR
- **Yesenia Morillo**, Senior Vice President | Global Diversity & Talent Management, Citi
- **Steve Oaxaca**, Sr Director Global Supply Management, Medtronic

- **Robert Behar**, Partner, Risk Management, KPMG
- **Sam Lalanne**, Chief Diversity Officer, Morgan Stanley

5:00 PM - 8:00 PM EDT (3 hours)

HACR Corporate Inclusion Index™ Awards Reception Dinner

The 2024 HACR CII Awards Dinner will celebrate companies that won the 2024 HACR 5-Star Awards in each of HACR's four pillars of economic reciprocity: employment, procurement, governance, and philanthropy.